



Rose City Softball Association

Sponsorship Information Package

What is the Rose City Softball Association?

The RCSA is Oregon's largest LGBTQ sports organization. We are a member of ASANA, NAGAAA, and ASA and were founded in 1995.

Our Mission:

To grow an organized non-profit amateur athletic association whose primary focus is on slow-pitch softball, for all persons regardless of age, race, creed, religion, gender, national origin, sexual orientation or athletic experience or ability, with special emphasis on the participation of the members of the gay and lesbian communities.

To promote sportsmanship, camaraderie, and an appreciation of and respect of diversity among our community.

To promote a healthy and active lifestyle through physical activity and athletics.

To nurture interpersonal communication and leadership skills within the membership.

To give back to the community through charitable events and volunteerism.

Contact Us:

Rose City Softball Association
PO Box 12522
Portland, OR 97212

(503) 552-4769

www.rosecitysoftball.org

Women's Division

Commissioner

Bridget Lahm

womencommissioner@rosecitysoftball.org

Open Division

Commissioner

Nate Larkins

opencommissioner@rosecitysoftball.org



Rose City Softball Association

Sponsorship Opportunities

The RCSA offers a number of sponsorship opportunities to interested companies, business, and individuals. League Sponsors and Team Sponsors are guaranteed a number of exclusive benefits intended to increase visibility and exposure to members of the league, other leagues through out the U.S. and teams that visit Portland. The RCSA is also fortunate to have loyal fans and great community support. Thus broader exposure and visibility is provided.

League Sponsorship
Team Sponsorship

League Sponsorship:

To accommodate different types of giving, the following is a description of the sponsorship levels available and their benefits.

Platinum Level

A financial contribution of \$2000.00 and/or in-kind services equal to this amount.

Benefits

- Exclusive placement of a corporate snapshot and contact information page on the RCSA website featured as "RCSA League Sponsor".
- Placement of rotating logo tags on the home page of the RCSA website.
- Placement of logo on all new RCSA advertising materials to be featured as "RCSA League Sponsor".
- Invitation to and recognition at all RCSA special events as "RCSA League Sponsor".
- First refusal opportunities to sponsor RCSA special events.
- League usage of sponsor supplied banners during scheduled league events, games, and tournament travel.*
- Advance notice of all RCSA special events and regular league schedule of play.
- Collateral use of the RCSA logo.
- Plaque honoring organization's platinum level sponsorship.

* Limitations provided by League Commissioner in the RCSA Sponsorship Contract.

Gold and Silver Levels on next page or...

Go to the sponsorship process page to find out how to become a league sponsor of the RCSA



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Sponsorship Opportunities

League Sponsorship: Continued

Gold Level

A financial contribution of \$1000.00 and/or in-kind services equal to this amount.

Benefits

- Priority placement of a corporate snapshot and contact information on the RCSA website sponsors page featured as “RCSA Supporting Sponsor”.
- Placement of rotating logo tags on the home page of the RCSA website.
- Placement of logo on all new RCSA advertising materials to be featured as “RCSA Supporting Sponsor”.
- Invitation to and recognition at all RCSA special events as “RCSA Supporting Sponsor”.
- Second refusal opportunities to sponsor RCSA special events.
- Advance notice of all RCSA special events and regular league schedule of play.
- Collateral use of the RCSA logo.
- Certificate honoring organization’s gold level sponsorship.

Silver Level

A financial contribution of up to \$500.00 and /or in-kind services equal to this amount.

Benefits

- Placement of a corporate snapshot and contact information on the RCSA website sponsors page to be featured as “Additional Contributing Sponsors of the RCSA”.
- Placement of rotating logo tags on the home page of the RCSA website.
- Placement of logo on any new RCSA printed materials that recognize all sponsors.
- Opportunities to sponsor RCSA special events.
- Advance notice of all RCSA special events and regular league schedule of play.
- Certificate honoring organization’s silver level sponsorship.

Go to the sponsorship process page to find out how to become a league sponsor of the RCSA



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Sponsorship Opportunities

Team Sponsorship:

Sponsoring a team in the RCSA is a direct way of supporting players in the league. Through Team Sponsors and team fundraising efforts, players are able to compete in the league and represent their sponsor at local and regional tournaments.

Team Sponsorship Commitment:

A team sponsor's commitment can range from a base of \$350.00 (the current annual team fees to register with the RCSA) up to any the sponsor is willing and able to provide:

- League registration fee: (\$350.00).
- Cost or partial cost of team uniforms and supplies.
- Cost or partial cost of team fees for local league tournaments (Cascade Cup, Northwest Exchange).
- Cost or partial cost of fees and expenses for team travel to tournaments in other leagues.

(The above is a representative sample only)

Benefits

- Placement of a corporate snapshot and contact information on the RCSA website sponsors page featured as "Team Sponsor".
- Placement of rotating logo tags on the home page of the RCSA website.
- Opportunity to have sponsor supplied logo on team jerseys.
- Opportunity for sponsor provided team banner to be displayed at all team games including tournament travel.
- Opportunities to sponsor RCSA special events and after-game socials.
- Advance notice of all RCSA special events and regular league schedule of play.
- Participation plaque honoring team sponsorship, presented at the conclusion of that years season.
- First refusal to display any and all trophies won by sponsored team.

Go to the sponsorship process page to find out how to become a team sponsor of the RCSA



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Sponsorship Process

How to I become a League or Team Sponsor?

League Sponsorship:

To become a League Sponsor, contact the League Commissioners via the information in the Contact Us section of page two or...

Fill out the attached **Sponsorship Information Form** and send it via ground mail, email, or have an RCSA officer or member deliver it to an RCSA Commissioner then...

Meet with League Commissioners, sign an RCSA League Sponsorship Contract, and make your donation.

Team Sponsorship:

A newly formed team or a team without a current sponsor will seek out sponsors in the community. You may have previously been contacted by a team and/or sponsored in the past. You can contact the league for a list of current teams and to inquire about teams in need of a sponsor. Teams are encouraged to speak directly to the potential sponsor and finalize an agreement.

You may also fill out the attached **Sponsorship Information Form** and send it via ground mail, email, or have an RCSA officer or member deliver it to an RCSA Commissioner.

Can I sponsor both the League and a Team?

Yes, sponsors are encouraged to consider multiple sponsorships to maximize their contribution.

Is my sponsorship tax deductible?

At this time the RCSA is in 501c4 status. If 501c3 status is granted in the future, your itemized contributions could be deducted on your federal income tax. (See the IRS website for more information: <http://www.irs.gov/charities/index.html>.)



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Sponsorship Information Form

The purpose of this form is to indicate interest in, and provide information to, the RCSA for the purpose of establishing a sponsor relationship. This is not a binding contract and any information provided will be kept private by the RCSA.

Please fill out contact information below:

Name:	
Name of Business:	
Address:	
Contact Phone:	
Contact Email/ Website:	

I/We are interested in learning more about the RCSA and Sponsorship Opportunities. Please contact me.

Please indicate initial sponsorship interest by placing an X in the applicable box(es) below:

League Sponsorship: Platinum	<input type="checkbox"/>
League Sponsorship: Gold	<input type="checkbox"/>
League Sponsorship: Silver	<input type="checkbox"/>
Team Sponsorship	<input type="checkbox"/>

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